

**Subject:** RE: DCBID Summer Resident Mixer - Be A Showcaser!  
**From:** "Michael Filson" <@>  
**Date:** 07/21/2016 05:06 PM  
**To:** dawn@downtownnews.com

Love it!

**Mike Filson**  
Community Relations Manager

 <https://www.downtowlanews.com>

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**Downtown Center Business Improvement District**

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017  
Call: 213-416-7524 | Fax: 213-624-0858  
Web: [DowntownLA.com](http://DowntownLA.com)



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**From:** Dawn Eastin [mailto:[dawn@downtownnews.com](mailto:dawn@downtownnews.com)]  
**Sent:** Thursday, July 21, 2016 5:05 PM  
**To:** Michael Filson  
**Subject:** Re: DCBID Summer Resident Mixer - Be A Showcaser!

I will try to come up with something on my budget of 0.00...I promise.

*Dawn Eastin  
General Manager  
L.A. Downtown News  
1264 W. First St.  
L.A., CA 90026  
213-481-1448  
213-250-4617 fax*

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RE: DCBID Summer Resident Mixer - Be A Show...

On Jul 21, 2016, at 5:02 PM, Michael Filson wrote:

Yes, I totally agree J

**Mike Filson**

Community Relations Manager

[<image001.png>](#)

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[<image002.jpg>](#) [<image003.jpg>](#) [<image004.jpg>](#)

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**From:** Dawn Eastin [<mailto:dawn@downtownnews.com>]

**Sent:** Thursday, July 21, 2016 5:00 PM

**To:** Michael Filson

**Subject:** Re: DCBID Summer Resident Mixer - Be A Showcaser!

Aren't we fun enough?

*Dawn Eastin  
General Manager  
L.A. Downtown News  
1264 W. First St.  
L.A., CA 90026  
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213-250-4617 fax*

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On Jul 21, 2016, at 4:56 PM, Michael Filson wrote:

Great! Come up with something really fun!! We have a big space to fill up.. J

**Mike Filson**

Community Relations Manager

[<image001.png>](#)

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[<image002.jpg>](#) [<image003.jpg>](#) [<image004.jpg>](#)

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**From:** Dawn Eastin [<mailto:dawn@downtownnews.com>]

**Sent:** Thursday, July 21, 2016 4:56 PM

**To:** Michael Filson

**Subject:** Re: DCBID Summer Resident Mixer - Be A Showcaser!

We would love to be a part of it.

*Dawn Eastin  
General Manager  
L.A. Downtown News  
1264 W. First St.  
L.A., CA 90026  
213-481-1448  
213-250-4617 fax*

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On Jul 20, 2016, at 3:53 PM, Michael Filson wrote:

Hello there! We are excited to launch our new Resident Mixer series RE:MIX. Our first mixer will be on Wednesday, August 10 from 6-9pm on the 37<sup>th</sup> floor of the Gas Company Tower.

At these mixers, we invite the residents in our district to enjoy an evening of mingling, meet the businesses around the neighborhood and make new friends. We will be having a live dj, activities by [Joymode](#) and [Raw Materials Art Supply](#).

I would like to personally invite you to showcase your business at the mixer. There is no cost for you to showcase, however, we just ask that you provide some type of small bite, product sample, giveaway, etc. for the residents. Be creative! We will supply you with the table and space. We are expecting 100-150 residents to attend this mixer. This is a great opportunity for you to get in front of our residents and let them know all the great things your offer. If you are unable to showcase, you also have the opportunity to place something in our DTLA Resident Swag Bag.

If you would like to be a part of this mixer or have any other questions, please let me know.

Below, is just one of the views we will have at the event!

<image008.jpg>

**Mike Filson**

Community Relations Manager

[<image001.png>](#)

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—Attachments:

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image003.jpg	523 bytes
image004.jpg	531 bytes